

CATEGORY	Sr. No	Entry Id		Project name	Agency Name
Best Signature Event	11	874	1	BMW i8 Launch	Encompass Events Pvt Ltd
	20	1156	2	Lucozade Sport Conditions Zone	TRO
	5	844	3	Iscon Platinum Launch	Gobananas
	17	1055	4	Got Talent World Stage Live	Cineyug
	16	1053	5	Aap Ki Aadaalat 21 years celebration	Cineyug
	9	871	6	Royal Enfield at Goodwood Revival festival	Wizcraft Entertainment Pvt Ltd
Best Public Event (Ticketed + Non Ticketed)	Sr. No	Entry Id		Project name	Agency Name
	10	862	1	IIFA Awards - Tampa	Wizcraft Entertainment Pvt Ltd
	1	825	2	T1 Prima Truck Racing Championship Season 2	TIC, The Innuendo Communications
	18	929	3	Rann Utsav	Lalooji
	7	859	4	IIFA Weekend & Awards Awards - Tampa	Wizcraft Entertainment Pvt Ltd
	21	1056	5	SLAM! The Tour	Cineyug
	9	861	6	IIFA Magic of the Movies - Tampa	Wizcraft Entertainment Pvt Ltd
	8	860	7	IIFA Stomp - Tampa	Wizcraft Entertainment Pvt Ltd
	16	881	8	India Bike Week 2015	Seventy Event Media Group
	36	1304	9	International Premier Tennis League	Fountainhead Entertainment Pvt. Ltd.
	22	1059	10	MTV Bollyland	Cineyug
Best Televised Event	Sr. No	Entry Id		Project name	Agency Name
	5	898	1	IIFA Awards - Tampa	Wizcraft Entertainment Pvt Ltd
	8	901	2	IIFA Weekend & Awards Awards - Tampa	Wizcraft Entertainment Pvt Ltd
	10	1062	3	Sansui Colors Stardust Awards 2014	Cineyug
	4	897	4	StarGuild Awards 2015	Wizcraft Entertainment Pvt Ltd
Best Product/Service Launch Event	Sr. No	Entry Id		Project name	Agency Name
	4	937	1	BMW i8 Launch	Encompass Events Pvt Ltd
	17	1135	2	Le Meridien Gurgaon Launch	Event Crafter
	16	1134	3	St.Regis Polo Cup	Event Crafter
	21	1198	4	Ozone Urbana Festival	Oaks Management Consultancy Pvt Ltd
	5	939	5	Mini Cooper S launch Drive event	Encompass Events Pvt Ltd

<b>Best Mice Event</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
	11	1321	1	Philips India Kick-Off 2015, Colombo	Enthuse Answers coomunication
	2	1057	2	Wipro Leading Edge 2014	Phase 1 Events and Experiences
	9	1260	3	Wipro Global Delivery and Leadership Meet 2015	Network 8 Promotions and events
<b>Best International Event</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
	10	967	1	IIFA Awards - Tampa	Wizcraft Entertainment Pvt Ltd
	11	968	2	IIFA Magic of the Movies - Tampa	Wizcraft Entertainment Pvt Ltd
	14	1066	3	SLAM! The Tour	Cineyug
	9	966	4	IIFA Stomp - Tampa	Wizcraft Entertainment Pvt Ltd
	4	961	5	Royal Enfield at Goodwood Revival festival	Wizcraft Entertainment Pvt Ltd
<b>Best Internal Event or Activation</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
		1207	1	Sales Conference	Aura Integrated Solutions Pvt. Ltd.
		1102	2	Spirit of Wipro Run 2014	Phase 1 Events and Experiences
		1394	3	Philips India Kick Off 2015, Colombo, Sri Lanka	Enthuse Answers Communications (P) Ltd
		1259	4	Wipro Global Delivery and Leadership Meet 2015	Network 8 Promotions and Events India Pvt Ltd
	1259	5	Cognathon	Aura Integrated Solutions Pvt. Ltd.	

<b>Best Event for Government</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
	4	930	1	Rann Utsav	lallooji
	9	1343	2	Jheel Mahotsav 2015	Vision Force
	7	1028	3	CEO conclave at Vibrant Gujarat	Encompass Events
	8	1067	4	Mumbai Police Show Umang 2015	Cineyug
<b>Best CSR Event or Activation Initiative</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
	7	1140	1	Aap Rakhe Desh ka khyal, Aapka Rakhe Hum !	All india consumers.com
	5	936	2	Whisper Touch The Pickle	Encompass Events
	2	883	3	NSE Funancial Quest 2014-15	Krayon Edu Media
	8	1153	4	Equal Streets	Laqshya Live Experiences
	6	1045	5	Aahar Abhiyaan	Team 1 (encompass group)
<b>Best Exhibition Space or Retail Display or Experience Centre</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
	8	1172	1	Nissan Innovation Station	TRO
	7	1171	2	Lucozade Sport Conditions Zone	TRO
	4	1060	3	Amazon at Jaipur Literature Festival	Phase 1 Events and Experiences
<b>Best Roadshow Activation</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
			1	BJP road show	Touchwood Group
			2	Idea Rocks India - Season 6	Fountainhead Entertainment Pvt. Ltd.
			3	Claas South Roadshow Activations	Fountainhead Entertainment Pvt. Ltd.
			4	Mountain Dew Jaanbaaz	Brandwidth Events
		5	Android One launch activation	Encompass Events Pvt Ltd	
<b>Best Mall or In-Store Activation</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
			1	HSBC Two Minute Vacation	GroupM - Dialogue Factory
			2	Ariel Share the Load Activation	Encompass Events Pvt Ltd
			3	Phoenix Crystal Maze	Oaks Management Consultancy Pvt Ltd
			4	Revotron Activation	Wizcraft Entertainment Pvt Ltd
			5	Hero iSmart Activation	Salt Experiential Marketing
			6	CaratLane 1st Store Launch	Laqshya Live Experiences
			7	LG - #The Great Indian Selfie Challenge	Laqshya Live Experiences
		8	LG Smile campaign	Wizcraft Entertainment Pvt Ltd	

<b>Best Consumer Activation (Overall)</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
			1	Nissan Innovation Station	TRO
			2	Ariel Share the Load Dabbawala and Mall Activation	Encompass Events Pvt Ltd
			3	Nike Run Himalayas	Wizcraft Entertainment Pvt Ltd
			4	Mountain Dew Jaanbaaz	Brandwidth Events
			5	Pampers Direct to Consumer	Encompass Events Pvt Ltd
			6	The TATA S.O.U.L Campaign	Seventy Event Media Group
			7	PepsiCo Election Rally Leveraging a Consumption Opportunity at Large Congregation Points	Team 1 (Encompass GroupM)
			8	Hero iSmart Activation	Salt Experiential Marketing
		9	Revotron Activation	Wizcraft Entertainment Pvt Ltd	
<b>Best School or Youth Activation</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
			1	Aakash Diksha	Brand Promotions (I) Pvt.Ltd
			2	Youtube Mixers - The Creators` Showcase	Laqshya Live Experiences
			3	Philips Big Leap	Pulp Strategy Communications Pvt Ltd
			4	Horlicks Mission Exams 2015	Krayon - EduMedia India Pvt. Ltd.
			5	Dell Champs 2014	Krayon - EduMedia India Pvt. Ltd.
		6	Pepsi Malhaar	Team 1 (Encompass GroupM)	

<b>Best Product Launch Activation</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
			1	Ariel Share the Load His or Her pack (Press+Mall)	Encompass Events Pvt Ltd
			2	Wockhardt Hospital Launch	Madison OOH
			3	Nerolac Little Master ke Heavyweight	Event Crafter
<b>Best Dealer Activation</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
			1	Nerolac Little Master ke Heavyweight	Event Crafter
			2	Kamdhenu Pain - Target Ka Badshah	Rashi Entertainment Pvt. Ltd.
			3	Guirrella Marketing	Jagran Solutions
			4	Utsav - sathiyo No Jashn	Markcom Solutions Pvt Ltd
<b>Best Wedding</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
	13	1299	1	The Istanbul Magnifique	E-Factor Entertainment Pvt. Ltd.
	12	1297	2	The Dubai Wedding	E-Factor Entertainment Pvt. Ltd.
	4	850	3	Tanvi - Harsh Wedding	Gobananas
	11	1215	4	Agarwal & Chhabria Wedding	Motwane Entertainment
	7	1096	5	Dubai Bliss- Kothari's wedding	Touchwood Group
	2	768	6	Udaipur Wedding	Wedniksha Wedding Planners Pvt. Ltd.
	15	1327	7	Khazana Wedding, Jodhpur	Ankita Chugh Weddings
<b>Best Social Event (other than wedding)</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
	5	1106	1	50th Birthday- A milestone event	Touchwood Group
	4	1018	2	A M NAIK - 50 yrs with L & T	Wizcraft Entertainment Pvt Ltd
	1	912	3	Celebrating adulthood in sufiana style	Rashi Entertainment Pvt Ltd
	2	913	4	Silver Jubilee Wedding Celebration in Jain Family	Rashi Entertainment Pvt Ltd
<b>Best Destination Wedding</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
	10	1301	1	The Dubai Wedding	E-Factor Entertainment Pvt Ltd
	9	1298	2	The Istanbul Magnifique	E-Factor Entertainment Pvt Ltd
	7	1180	3	Agarwal & Chhabria Wedding in Chantilly, Paris	Motwane Entertainment & Weddings
	4	1104	4	Dubai bliss- kothari's wedding	Touchwood Group

<b>Best Décor Design for a Wedding or Social Event</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
	13	1290	1	Enchanted Garden	E-Factor Entertainment Pvt. Ltd.
	10	1206	2	Sangeet	abhishek arora designs private limited
	4	851	3	Tanvi - Harsh Wedding	Gobananas
	6	910	4	Ram Sita theme wedding in Liberty family	Rashi Entertainment Pvt. Ltd.
	12	1283	5	Shreya and Ankit Wedding, Jodhpur	Ankita Chugh Weddings
<b>Best Ceremony for Sports</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
<b>Best Sports Team Activation</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
<b>Best Execution of a Sports Event</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
	1	826	1	T1 Prima Truck Racing Championship Season 2	TIC
	3	1019	2	Redbull Flugtag	Wizcraft
	2	893	3	NBA Jam 2015	Encompass Events
	7	1306	4	International Premier Tennis League	Fountain Head Entertainment
	4	1133	5	St.Regis Polo Cup	Event Crafter
	5	1194	6	Ambod Equine Festival	Gobananas

<b>Best New IP - Event or Activation</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
	7	1324	1	Aadyam an Aditya Birla Group Initiative	Fountain head entertainment
	5	1070	2	MTV Bollyland	Cineyug
	3	956	3	X bus	Brand Promotions
	1	818	4	White Collar Rock	STORY
<b>Best IP - Event or Activation</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
	9	985	1	IIFA Awards - Tampa	Wizcraft
	13	1285	2	Pushkar International Balloon Festival	E- Factor Entertainment
	3	884	3	India Bike Week 2015	Seventy Event Media Group
	10	986	4	IIFA Weekend & Awards Awards - Tampa	Wizcraft
	8	984	5	GiMA Awards	Wizcraft
<b>Best Integrated Communication Program for an IP</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
	5	1314	1	Mahindra Blues Festival	Fountainhead Entertainment
	6	1325	2	Aadyam an Aditya Birla Group Initiative	Fountainhead Entertainment
	2	938	3	IBW On Tour 2015	Seventy Event Media Group
<b>Best use of Digital Marketing for an Event or Activation</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
	4	1036	1	Lays Ticket Hunt	Team 1 Encompass
	3	1035	2	Pepsi Malhar	Team 1 Encompass
	11	1378	3	#timefornewlearning by Intel	Pulp Strategy
<b>Best use of Technology for an Event or Activation</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
	15	1175	1	Nissan Innovation Station	TRO
	6	854	2	Iscon Platinum Launch	Gobananas
	11	1039	3	BMW i8 Launch	Emcompass Events
	21	1375	4	HSBC Two Minute Vacation	Group M
	18	1320	5	Bangur Parivaar Sankatmochan Hanuman Mahotsav	Mapsor & Moksh
<b>Best Social Media Amplification or Mobile Application for an Event or Activation</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
	6	1042	1	Lays ticket hunt	Team 1
	9	1158	2	LG - The Great India Selfie Challenge	Laqshya Entertainment
	13	1379	3	Philips SpeedStyle	Pulp Strategy
	8	1095	4	India Bike Week 2015	Seventy Event Media Group
	11	1340	5	UltraTech Cement Abhinandan Awards 2014	WOW Events
<b>Best Event Management &amp; Experiential</b>	<b>Sr. No</b>	<b>Entry Id</b>		<b>Project name</b>	<b>Agency Name</b>
	2	1274	1	National Institute of Event Management	National Institution of Event Management