

SR NO	AGENCY NAME	EVENT/ACTIVATION NAME
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**Best IP - Event or Activation**

1	Rashi Entertainment (P) Ltd.	Family Fun Car Rally
2	Invision Entertainment Pvt Ltd	The Ghanta Awards
3	Krayons - A division of Edumedia India P Ltd.	Horlicks WizKids 2013
4	Krayons - A division of Edumedia India P Ltd.	Horlicks Promind Mission Exams 2014
5	Gandhi Corporation	Vacation 2013

**Best Wedding**

1	Momentum Group	Cello Wedding
2	Wizcraft International Entertainment Pvt. Ltd.	Varun Weds Tanvi, Jaipur Wedding
3	Studio neelabh	The Patel Family Wedding - Surat
4	E-Factor Entertainment Pvt. Ltd.	The Max Wedding
5	Rashi Entertainment (P) Ltd.	Wedding In Agarwal Family

**Best Product Launch Activation Program**

1	Wizcraft International Entertainment Pvt. Ltd.	Apple Iphone 5S & 5C Launch
2	Candid Marketing	Nokia Lumia - Agent 1020
3	Communique Marketing Solutions Pvt. Ltd.	Windows Phone PopUp Store
4	Communique Marketing Solutions Pvt. Ltd.	Windows Phone StoreSeller Program
5	Encompass Events Pvt Ltd	Pepsi Atom Launch

**Best use of Technology in an Event**

1	Communique Marketing Solutions Pvt. Ltd.	Star Sports Annual Conference
2	Showtime Events (I) Pvt Ltd	Hero Insolito
3	Wizcraft International Entertainment Pvt. Ltd.	International Indian Film Academy's Awards
4	E-Factor Entertainment Pvt. Ltd.	Winter Wonderland
5	Encompass Events Pvt Ltd	Fortis Memorial Research Institute Launch

**Best Use of Digital Marketing for an Event or Activation**

1	Candid Marketing	Oreo Dunkathon
2	Krayons - A division of Edumedia India P Ltd.	Horlicks Wizkids 2013
3	Wizcraft International Entertainment Pvt. Ltd.	Tata Motors Press Unveil At Auto Expo 2014
4	Candid Marketing	Back2college - #Inrevolution
5	DDB Mudra group	Operation Blackdot

**Best International Event**

1	Wizcraft International Entertainment Pvt. Ltd.	International Indian Film Academy's Awards
2	Wizcraft International Entertainment Pvt. Ltd.	Royal Enfield Cafe Racer Launch, London
3	Cineyug Media & Entertainment P Ltd	Temptation Reloaded
4	Encompass Events Pvt Ltd	Hsbc Year End Convention - China
5	BEEP Expeirence Management (P) Ltd.	Seychelles India Day

#### Best Internal Communication Campaign / Event

1	Wizcraft International Entertainment Pvt. Ltd.	Celebrating Cognizant
2	Communique Marketing Solutions Pvt. Ltd.	Windows Phone Storeseller Program
3	Communique Marketing Solutions Pvt. Ltd.	Monster ~wake Up To Win™
4	Aura Integrated Solutions Pvt. Ltd.	Vodafone Region Star
5	Event Crafter	Night Of The Knights - Vodafone Sirmur Cup Ceos' Ball

#### Best Integrated Communication Program

1	Wizcraft International Entertainment Pvt. Ltd.	Toni & Guy Product Launch
2	Encompass Events Pvt Ltd	Gillette Soldier For Women
3	Encompass Events Pvt Ltd	Gillette Shave India Movement 6
4	C S Direkt Events & Exhibitions Pvt. Ltd.	Xperience Efficiency Yatra
5	Encompass Events Pvt Ltd	Kempagowda International Airport Launch

#### Best In-Store Promotion

1	Candid Marketing	Kingfiser Premium - Ipl Promotion
2	Madison - IES A division of MOMS outdoor media solutions P Ltd	Cadbury Celebrations Moments Made With Love Diwali Activation
3	Madison - IES A division of MOMS outdoor media solutions P Ltd	Cadbury Celebrations Made With Love Rakhi Retail Activation
4	Encompass Events Pvt Ltd	Pepsi Delivery Truck
5	DDB Mudra group	Nerolac Kites

#### Best Dealer Activation Program

1	Story	Havells Key Partners Engagement Program
2	Candid Marketing	Pidilite Dr. Fixit Lw+ 'Shaadi- Ek Atoot Bandhan'
3	Phase 1 Events and Entertainment (P) Ltd.	Danfoss Wholesalers Conference 2014
4	Salt experiences & Management P Ltd	Hero Marketing Convention Macau 2013
5	Event Crafter	Philips Future Lighting

#### Best Signature Event

1	Mosaic Events (P) Ltd.	Rann Utsav 2013-14
2	Showtime Events (I) Pvt Ltd	Hero INSOLITO
3	The Innuedo Communications	Tata Motors T1 Prima Truck Racing Championship

4	Encompass Events Pvt Ltd	Fortis Memorial Research Institute Launch
5	Encompass Events Pvt Ltd	WPP Stream

#### **Best Public and Outdoor Event**

1	Brand Promotions (I) Pvt. Ltd.	Art in the City
2	Mosaic Events (P) Ltd.	Rann Utsav 2013-14
3	The Innuedo Communications	Tata Motors T1 Prima Truck Racing Championship 2014
4	Encompass Events Pvt Ltd	Hyundai Fan Park
5	Percept D Mark	Sadbhavna Sandhya at India Gate

#### **Best Televised Event**

1	Wizcraft International Entertainment Pvt. Ltd.	International Indian Film Academy's Awards
2	Wizcraft International Entertainment Pvt. Ltd.	Star Guild Awards 2014
3	Cineyug Media & Entertainment P Ltd	Golden Petal Awards
4	Cineyug Media & Entertainment P Ltd	Ipl Opening Ceremony 2013
5	Fountainhead Promotions & Events Pvt. Ltd.	59th Idea Filmfare Awards

#### **Best New IP - Event or Activation**

1	Brand Promotions (I) Pvt. Ltd.	Extreme Invasion
2	Cineyug Media & Entertainment P Ltd	Temptation Reloaded
3	BEEP Expearence Management (P) Ltd.	Tata Docomo Rendezvous
4	Impresario Event Management (I) Ltd	She 2013
5	DDB Mudra group	Operation Blackdot
6	DDB Mudra group	Cartoon Network Supertoons

#### **Best Product / Service Launch Event**

1	Wizcraft International Entertainment Pvt. Ltd.	Bacardi Untameable Since 1862
2	Wizcraft International Entertainment Pvt. Ltd.	Toni & Guy Product Launch
3	Showtime Events (I) Pvt Ltd	Mini Countryman Launch
4	Candid Marketing	Microsoft Krrish 3 - The Game
5	Encompass Events Pvt Ltd	Fortis Memorial Research Institute Launch

#### **Best Space Design**

1	Showtime Events (I) Pvt Ltd	Mini Countryman Launch
2	Showtime Events (I) Pvt Ltd	Hero Insolito
3	Studio neelabh	World Theme Party At The Jaigarh Fort
4	Studio neelabh	Jannat - E - Kashmir

5	E-Factor Entertainment Pvt. Ltd.	Surreal Romanticism
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#### Best Road Show

1	Story	Bjp Bihar Election Road Show 2014
2	Jagran Solutions(Unit of JPL)	Castrol Mobile Unit
3	Communique Marketing Solutions Pvt. Ltd.	Microsoft Office 365 Cruiser
4	Cineyug Media & Entertainment P Ltd	Diwali At Times Square
5	Encompass Events Pvt Ltd	Pepsi Atom Launch

#### Best Mall Promotion

1	Vibgyor Brand Services	360 Degree Smart Phone Bullet Time Photo Station
2	Madison - IES A division of MOMS outdoor media solutions P Ltd	Cadbury Gems Ipl Trophy
3	Encompass Events Pvt Ltd	Hyundai Fan Park
4	Vibgyor Brand Services	Colorbar Pop-Up Shops And Experience Zones
5	CRI Events Pvt. Ltd	Lycra Fest (Joint Entry Cri+ Beep)

#### Best Consumer Activation Program

1	Candid Marketing	Nokia Lumia - Agent 1020
2	Pilcrow Communications P Ltd	Pangas On With Chile Limon
3	Encompass Events Pvt Ltd	Pepsi Vip Box
4	DDB Mudra group	Last Telegram
5	DDB Mudra group	Sugarfreemodak

#### Best School Contact Program

1	Krayons - A division of Edumedia India P Ltd.	Horlicks Wizkids 2013
2	Krayons - A division of Edumedia India P Ltd.	Horlicks Promind Mission Exams 2014
3	Krayons - A division of Edumedia India P Ltd.	Itc Classmate - Follow Your Heart 2013
4	Fountainhead Promotions & Events Pvt. Ltd.	Pepsodent Get Set Attack Scp
5	DDB Mudra group	Cartoon Network Supertoons

#### Best Conference

1	Encompass Events Pvt Ltd	Asian Paints Sales Conference
2	Encompass Events Pvt Ltd	Wpp Stream
3	Gobananas	Vibrant Gujarat Urban Development Summit 2013
4	The Circus Entertainment P Ltd	SCJ Sales Conference - Pledge 2014 - Together as Won
5	Enthuse Answers Communication Pvt Ltd	Philips India Kick Off 2014
6	CRI Events Pvt. Ltd	Vodafone Zonal Wars Agra
7	CRI Events Pvt. Ltd	Airtel Global Meet

8	CRI Events Pvt. Ltd	Zafraan-E-Kashmir
9	CRI Events Pvt. Ltd	Vodafone North Star

**Best Public Awareness / CSR Event / Activation**

1	Jagran Solutions(Unit of JPL)	Arogya Rath
2	DNA Networks Pvt. Ltd.	Vodafone Cycling Marathon
3	Markcom solutions Pvt Ltd	Start Up 20-20
4	Enthuse Answers Communication Pvt Ltd	Traffic Tau
5	DDB Mudra group	Earth Hour Happy hours

**Best Social event (other than wedding)**

1	Red Events India P.Ltd.	Kharawalas 51st Anniversary & Birthday
2	Phase 1 Events and Entertainment (P) Ltd.	Trousseau Week
3	E-Factor Entertainment Pvt. Ltd.	White Anniversary - Celebrating 25 Years
4	E-Factor Entertainment Pvt. Ltd.	The Green Birthday
5	Rashi Entertainment (P) Ltd.	25th Wedding Anniversary Celebrations Of Manoj & Bina

**Best Destination Wedding**

1	Momentum Group	Cello Wedding
2	Wizcraft International Entertainment Pvt. Ltd.	Shaan Weds Kanchan, Dubai Wedding
3	Studio neelabh	The Gupta Family Wedding - Tna Group, Sa
4	E-Factor Entertainment Pvt. Ltd.	The Kathmandu Wedding
5	E-Factor Entertainment Pvt. Ltd.	Royal Splendour - The Jaipur Wedding

**Best Space Décor**

1	Showtime Events (I) Pvt Ltd	Mini Countryman Launch
2	Wizcraft International Entertainment Pvt. Ltd.	International Indian Film Academy's Awards
3	Showtime Events (I) Pvt Ltd	Pop-Up Nightclub
4	E-Factor Entertainment Pvt. Ltd.	White Anniversary - Celebrating 25 Years
5	E-Factor Entertainment Pvt. Ltd.	Surreal Romanticism