

EEMA MEMBERSHIP CATEGORIES, ELIGIBILITY CRITERIA, FEES AND BENEFITS

S No	Membership Category	Individuals / Organizations Eligible	Eligibility Criteria	Documents Required	Joining Fee - WEF 1st April 2014	Annual Fee - WEF 1st April 2014	Right to Vote & hold office in the NEC	Participation in AGM	Logo on Stationery	Attendance at EEMA Events (sepcial fee)	EEMAX - Awards Entry Submission	EEMAX Attendance (special fee)	Workshops Attendance (special fee)	Literature / Communication	Listing on EEMA Website	Participation at events where EEMA has a tie-up (Ficci frames/ICWF etc.)	Access to relationships with trade bodies such as CII & FICCI	Access to EEMA Legal cell, Information & Advice	Special Engagement Opportunities	Access to EEMAPEDIA (on website or App)
1	Platinum Member	Event and Activation Agencies / Experiential Marketing Companies	Rs. 4 Crore turnover in past year and minimum 2 years of existence	PAN Card Copy, Address Proof, ST Regn, Nomination Board Resolution, Attested Balance sheet of 2 years	1 lakh	50000	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes - Free	Yes
2	Gold Member	Event and Activation Agencies / Experiential Marketing Companies / International Agencies	Rs. 2 Crore turnover in past year and minimum 2 years of existence	PAN Card Copy, Address Proof, ST Regn, Nomination Board Resolution, Attested Balance sheet of 2 years	50000	25000	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes - paid	Yes
3	Silver Member	Event and Activation Agencies in India	Service Tax & PAN of the organisation, (Turnover no criteria)	PAN Card Copy, Address Proof, ST Regn, Nomination Board Resolution, Attested Balance sheet of 2 years	50000	25000	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	No	Yes - paid	Yes
4	Associate Member	Event Support Service providers / Supply chain / Artist Management Agencies	Rs 50 Lakh turnover in past year	PAN Card Copy, Address Proof, ST Regn, Nomination Board Resolution, Attested Balance sheet of 2 years	50000	25000	No	No	No	Yes	No	Yes	Yes	Yes	Yes	Yes	No	No	Yes - paid	Yes
5	Star Member	Artists / MCs / Performers	Have to be artists with a minimum experience of 5 shows with EEMA members	PAN Card Copy, Address Proof, Recommendation Letter by 1 EEMA member	25000	10000	No	No	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	No	No	Yes - paid	Yes
6	Club Member	Employees of Event Agencies / Freelancing Event professionals / sudents	Have to be working in the event management space either as an employee or freelancer for a period of 1 year	PAN Card Copy, Address Proof, Recommendation Letter by 1 EEMA member	10000	5000	No	No	No	Yes	No	Yes	Yes	Yes	No	No	No	No	Yes	Yes

