

MINUTES OF THE MEETING

Venue	Zoom Meeting App	Date	02/01/24
Subject	National Executive Council Meeting	Time	6:00 PM
Attendees	<ol style="list-style-type: none">1. Samit Garg, President2. PVN Vidyasagar, Executive Vice President3. Vinod Janardhan, General Secretary4. Ankur Kalra, Treasurer5. Vipul Pandhi, VP North6. DV Vinod Gopal, VP South	EEMA Secretariat:	<ol style="list-style-type: none">1. Ankita Mukherjee2. Tushar Malik3. Roopa Sandhir

Minutes of the Meeting: EEMA NEC Meeting

1) Key Point: COREA 2.0

- Siddharth initiated a discussion on the COREA 2.0 content plan and agenda.
- The final dates for COREA 2.0 are decided as Feb 20th to 21st February 2024.

Suggestions:

- The President proposed collaboration with Sagar to draft the initial agenda.
- Sagar discussed hotel arrangements for COREA 2.0.
- The president suggested inviting government associations like IIA, IESA, and IEP.
- The president shared that Roshan Abbas, Brian Tellis, and Sabaas Joseph confirmed attendance.
- Sagar suggested inviting Shri Anoop Jalota; The same was agreed upon by the President.
- The president, Sagar, and Ankur discussed and agreed that they would Invite central event associations from Nepal, Bangladesh, and Sri Lanka.
- President to speak with committee members for the initial agenda.
- President and Sagar concluded that Sagar would draft a list of key invitees and send emails for CORE 2.0.

Agreement: President, Sonu, and Sagar to work on branding and staging (look & feel).

Actions: Sagar to draft a list of key invitees and send emails for COREA 2.0.

2) Key Point: Data Collection for E&Y FICCI Framework Report

- The President shared the survey form with relevant regional associations.
- Only 3 responses received so far.

Suggestions:

- The president emphasized collective effort for a comprehensive industry submission.

Agreement: Continue efforts for broader participation and highlight achievements in the next year.

Actions: The president we need to continue outreach for wider participation in the E&Y FICCI Framework Report.

3) Key Point: EEMA X Artist Management Committee & Email on GST Compliance

- The president addressed non-compliance with Artist GST submissions.
- EEMA Artist Committee and representatives from IMA to form a Grievance Committee.
- Quarterly assessment of artist GST submissions; a 3-month resolution window.
- The president and Ankur discussed the Legal implications and decided on legal advice to be sought in the related matter moving forward where needed.

Suggestions:

- Siddharth to represent the EEMA Artist Committee.
- Proper assessment process suggested by Siddharth.

Agreement: Continue with the Grievance Committee; seek legal advice.

Actions:

- Siddharth to represent the EEMA Artist Committee.
- Seek legal advice on the process and proceed with the Grievance Committee.

4) Key Point: EEMA Education + Safety + Healthcare Committee

- The president proposed impactful initiatives under the committee.
- Raghav to work on SOP targeting industry vendors, with Ankita's assistance and share with Sagar for review to begin with.
- Raghav suggested promoting the initial Proposal review through roadshows before EEMAGINE 2024.
- Vipul suggested hiring a safety expert; and considering for safety certificate and audit.

Suggestions:

- Raghav to share the SOP proposal; Ankita to assist.
- Vipul to explore safety initiatives.

Agreement: Continue with proposed initiatives; await Raghav's SOP proposal.

Actions:

- Raghav to share the SOP proposal for committee review.
- Vipul to explore initiatives related to safety certification.

5) Health Safety Messaging and Student Engagement

- Efforts to amplify messaging for health safety, especially with less exciting subjects.
- Vipul suggested connecting with event management students and creating a course.

- Approved affiliations with the Asian Institute of Event Management.
- Continuing collaborations with universities for knowledge sharing.

Suggestions:

- Work on course content and explore partnerships for wider outreach.

Agreement: Continue student engagement initiatives.

Actions: Develop course content for event management students.

6) Industry Newsletter: Drafted and shared from January 2024

- Roopa instructed to draft a monthly Industry Newsletter.
- Covering unique case studies, global industry trends, and best practices.

Actions: Roopa to finalize and share the industry newsletter starting January 2024.

7) EEMAGNIFY Newsletter: Email Interface Concerns

- The president raised concerns about EEMAGNIFY newsletter visibility upon receipt.
- VJ was instructed to improve the accessibility of the newsletter.

Agreement: VJ to review and implement changes for better outreach.

Actions: VJ to review and enhance EEMAGNIFY newsletter accessibility.

8) Key Point: EEMAVERSE

- Ankur & Samit met with the Keystone agency, but the solutions didn't meet the requirements.
- Webconxt considered the right agency; Ankur to meet Siddharth in January.
- EEMAVERSE brief to be created; aim to launch before EEMAGINE 2024.

Actions: Create a brief on EEMAVERSE for implementation before EEMAGINE 2024.

9) Key Point: Spotlight Awards 2024 Venue & Dates

- Suggestions for the venue and dates for Spotlight Awards 2024.
- Final decision by 31st January 2024.

Agreement: All members decided that the Final venue decision will be made by 31st January 2024.

Action: Siddharth instructed all members to short the venue by 15th January 2024 and close this task.

10) Key Point: Closure of EEMAGINE Accounts 2023 & Financial Performance Evaluation

- Ankur asked VJ to share the pending MOM to be shared for 29th September 2023, along with the previous months in 2023 as they must be legally submitted.
- Ankur shared the financial details of EEMA, including pending payments.

- He also shared the successful resolution of GST cases from 2017/18.

Agreement: Continue financial assessment and resolution of pending matters.

Actions: VJ is to share the MOM on 29th September 2023 along with the MOM of the previous months

11) Appointment of EEMA State heads and Social Media Posts

- The president shared a proposal to appoint state heads, while Siddharth suggested we share social media posts for the EEMA Artist Committee and State Heads.

Actions: Roopa to collate information for social media posts.

12) Removing Unpaid Members from EEMA WhatsApp Group

- Sagar told Ankita and Tushar to share a Reminder to remove unpaid members from the EEMA WhatsApp group.

Actions: Ankita & Tushar are to review and remove unpaid members next Monday, 8th January 2024, after post discussion with Sagar on the same.

Signature: 
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Signature: 
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