

MINUTES OF THE 2nd NEC Meeting 2024-2026

Venue	Zoom Meeting	Date	26 September 2024
Subject	National Executive Council Meeting	Time	1130 to 1430 hrs
Attendees	<ol style="list-style-type: none"> 1. Samit Garg, President 2. PVN Vidyasagar, Executive Vice President 3. Ankur Kalra, General Secretary 4. Taranbir Sahni, Secretary 5. Jagmohan Singh, Treasurer 6. DV Vinod Gopal, VP South 7. Harshal Kothari, VP West 8. Ruchin Kohli, VP North 9. Ravi Mehta, Joint Secretary West 10. Sanjay Agarwal, Joint Secretary East 	<p>EEMA Secretariat :</p> <p>Absent</p>	<p>Tushar Malik Ankita Mukherjee Roopa Sandhir</p> <p>Sonu Nanda, VP East</p>

Secretariat Operations and Progress by GS

- GS Ankur Kalra gave a report about the functioning of the secretariat highlighting the following points
- Weekly update meeting has been put in place wherein all members of the secretariat give their reports every Tuesday at 12 noon. GS present for the same and is accompanied by Secretary / Treasurer as per their availability
- All HR templates have been shared including KRA's and implemented in the secretariat
- Massive data sorting exercise being undertaken by secretariat which should be completed by November 2024
- A new employee for the secretariat has been finalised for the position of Operations Manager – Ms Rimi Bhattacharya who is expected to join from 7th October 2024.

Website Redesign and Maintenance

President Samit Garg suggested that the EEMA website is not updated and should undergo a revamp to align with current standards. He requested Secretary Taranbir Sahni to look into this and explore the redesigning efforts. Additionally, potential integrations of other applications will be explored to enhance website functionality. Secretary Taranbir Sahni, along with Jt Secy East Sanjay Agarwal to initiate conversation with Praveen from Sociana to explore future usability of the EEMA Connect App. Ankur Kalra (GS) highlighted that Webcontxt is currently managing the website, implementing changes and handling document uploads free of charge as a goodwill gesture, which can be continued to be leveraged till such time that we choose to appoint another partner.

As part of the data sorting exercise it was suggested that once the data is sorted it should be stored in a digital library which would be easy to access by all the members.

Agency Proposal for Social Media, Creative, and PR Services:

Ankur Kalra (GS) shared that we have received a competitive proposal from a reputed agency for handing our social media account. Detailed proposal already shared with Secretary Taranbir Singha and to be shared with president Samit Garg. To be taken up as a discussion point in the next NEC meeting.

Annual Budget and Membership Fees Discussion

The NEC engaged in discussions regarding the creation of an annual budget to comprehend the fixed expenditure costs associated with EEMAGINE, excluding membership fees. This analysis aims to evaluate potential surpluses or deficits. Ankur Kalra (GS) presented the previous year's fee collection by each zone to inform the budget planning process.

Current Status: There is an annual income of Approx Rs 1.20 – 1.25 Cr annually from membership fees. Out of this approx. Rs 50 lacs is the fixed office running / secretariat cost which is expected to go up to about 75 – 80 lacs due to planned expansion of the secretariat. In addition to the 25% of annual income being allocated to zones there is a requirement to allocate funds as mentioned by President Samit Garg.

- **Education Initiatives:** 20 Lacs
- **WeCare:** 20 Lacs
- **EEMAGINE:** 50 Lacs

Next Steps: Treasurer **Jagmohan Singh** To prepare and present the annual budget and membership report in the next meeting on 7th October 2024. Allocate funds for all initiatives and present a comprehensive plan to the NEC.

EEMA CSR Funds and Additional Revenue Sources: Exploring CSR Funding for EEMA: The possibility of receiving CSR funds to be explored by the Treasurer who will come back with a plan to the NEC.

Enrolling International Company Owners Under EEMA International Membership Process

VP West Harshal Kothari highlighted interest from several potential members outside India who were keen enrol. President Samit Garg clarified that having a registered office or incorporation in India should not be a requirement for EEMA membership. After deliberation, the NEC decided to accept international members, with the understanding that their membership fees may differ from those in India.

Next Step: Treasurer Jagmohan Singh to outline the necessary documentation and approval processes for international members, particularly concerning international funds.

EEMA WeCare Election Process and Ex-Officio Members

President Samit Garg brought up the point as mentioned in the AGM about the inclusion of the We care chair in the NEC as well as including a president elect to the NEC. Post deliberation it was decided that this matter would be discussed again sometime in March 2025 so that it can be decided upon and way forward can be finalised.

Appointment of balance Committee members

The following individuals were proposed by the respective Zonal VP's as committee members and appointed with consensus

- North Zone, Jt Secretary: Ms Vanessa Williams, Concept Conferences Pvt. Ltd
- South Zone, Jt Secretary: Ms Anupama Deshmukh, Eventronicx
- South Zone, Committee Member 2: Mr G Rajesh, Ergo Consulting Services
- West Zone, Committee Member 1: Mr Hemant Matai, Trinity Entertainment
- West Zone, Committee Member 3: Mr Kiran Shetty, Collective Heads

Update by Secretary, Taranbir Sahni

- Social media was handed over to him by the previous secretary Siddharth Ganeriwala on the 12th September 2024 and he has been introduced to the BE Foundation as our Social Media Agency
- A meeting was done with the Social Media team along with the General Secretary and key points were discussed, they are supposed to come back with a plan for the next 3 months soon.
- Secy pointed out that there were some differences between the KRA's mentioned in the Election Manual Vs those in the constitution between the roles of the GS & Secretary and those need to be addressed

Discussion on the "I Am Game" Conclave 2024 Event:

President Samit Garg informed the members that "I Am Game" Conclave 2024 is scheduled for October 9-10 at the Hotel Pullman, Aerocity in New Delhi. The event will focus on the business of organising sporting events and could be very useful for EEMA members. He extended an exclusive invitation to the event to 100 EEMA members interested to participate. It was decided that the invite would be shared on all EEMA groups and social media. The first 100 respondents would be provided a complimentary participation invite free of cost from the event organisers.

Honorary Membership for Past President

It was discussed that our Ex President Mr Brian Tellis who's company / directorship in company that is an EEMA member currently ceases to exist. However being a part of the NAC and an ex-president it was suggested to find a way to renew his member status. The EVP, Mr Sagar Pingali was given the responsibility of finding a viable solution and presenting to the NEC on this matter.

EEMA to Partner with PHD Chamber for Wedding Tourism Expo 2024

President Samit Garg also informed the committee that EEMA had aligned with the PHD chamber of commerce for the **1st PHDCCI Wedding Tourism Expo 2024**, scheduled for October 18-19, 2024, at PHD House, New Delhi as its knowledge partner. There was a discussion about a financial consideration that EEMA could get from this partnership however that was still inconclusive and will be done if there is a possibility post the event. Prerana Saxena and Chetan Vohra would be leading this effort from EEMA's side.

Closure of Meeting:

- **President's Priorities for the Term:** The President congratulated the new members and outlined his priorities for the term, emphasizing the importance of improving EEMA's reputation and engagement, fundraising, increasing women's participation, and ensuring a strong secretariat.
- **Finalizing Working Committees:** The key agenda of the next meeting to be held in Delhi would be to assign taskforces and participating members meet and finalize the working committees for the term as well as create plans for each of the regions.

Next Meeting: The GS closed the meeting, stating that the next meeting would be held physically in Delhi on October 7th at 12 noon with President Samit Garg and other NEC members.