

# KEY HIGHLIGHTS 2025



▲ 24<sup>th</sup> September 2025  
Stakeholders Consultation on Music Licensing with DPIIT, Ministry of Commerce & Industry.

- Shaping Government Policy
- Member Empowerment
- EEMA Events
- Rewards & Recognition
- Collaborative Growth

**A BRIGHTER 2026,  
THANKS TO STRIDES MADE IN 2025**

# PROACTIVE ENGAGEMENT WITH GOVERNMENT



▲ 25<sup>th</sup> March 2025  
EEMA Wedding Council Meeting  
Director General Tourism on  
Wedding Tourism Strategy



▲ 21<sup>st</sup> July 2025  
Roundtable Meeting with  
Shri. Kapil Mishra, Delhi Tourism Minister  
to make Delhi the creative Capital



▲ 20<sup>th</sup> September 2025  
Meeting with Dr. Mansukh Mandaviya,  
Union Minister, Youth Affairs &  
Sports to rationalise stadium rentals



▲ 20<sup>th</sup> November 2025  
Ministry of Finance 2026-27  
Pre-Budget Consultations



▲ January - March 2025

Addressing Mathadi extortion issues  
with Joint Commissioner, Mumbai Police  
followed by Meetings with Zonal DCPs



▲ 27<sup>th</sup> June 2025

Andhra Pradesh  
Tourism Conclave at Vijayawada

**single-window portal**

As live events industry gets bigger, single-window portal soon for clearances



▲ 16<sup>th</sup> October 2025

One of many meetings of the Live  
Event Development Cell under aegis of the  
Ministry of Information & Broadcasting for  
launch of Single Window Portal for Live Events



▲ 16<sup>th</sup> October 2025

Press Conference with Chief Minister of  
Delhi Smt. Rekha Gupta announcing  
Delhi as the creative capital

# MEMBER EMPOWERMENT



▲ 23<sup>rd</sup> January 2025  
Harmony Meet Chennai



▲ 17<sup>th</sup> February 2025  
Harmony Meet, Hyderabad



▲ 28<sup>th</sup> February 2025  
Harmony Meet, Bengaluru



▲ 13<sup>th</sup> March 2025  
Future-Ready HR Workshop on  
latest HR strategies

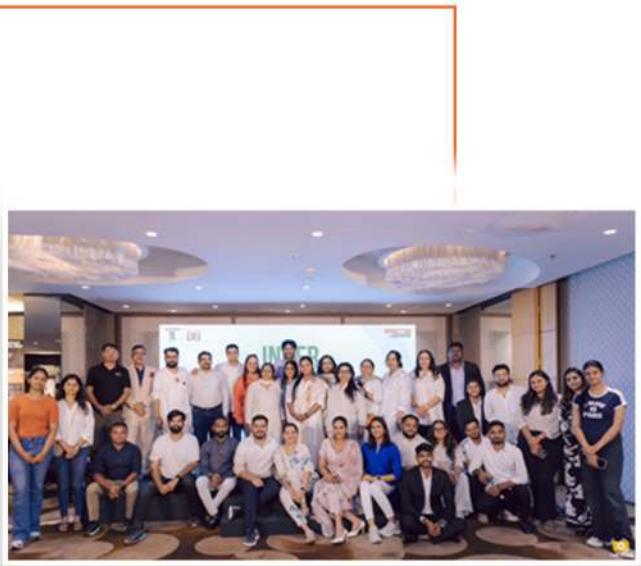


▲ 24<sup>th</sup> June 2025  
Presenters' Dialogue at Bhubaneswar



▲ 13<sup>th</sup>-15<sup>th</sup> July 2025

2-day educational offsite at Goa for  
EEMA member agency owners  
and CEOs



▲ 22<sup>nd</sup> July 2025

Inner Compass Session in Kolkata  
to gain insights on regulating emotions



▲ 2<sup>nd</sup> August 2025

Launch of Green Manual &  
HSE Quick Reference Guide



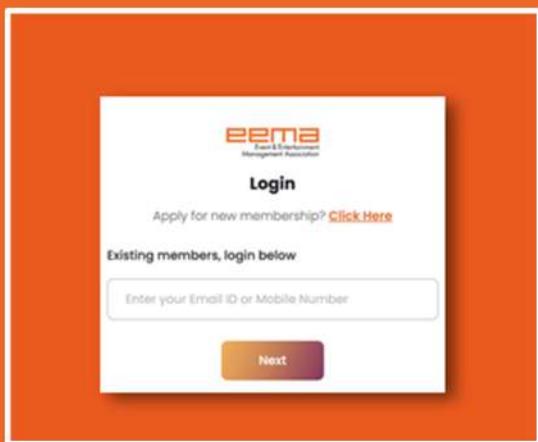
▲ 2<sup>nd</sup> August 2025

Launch of EEMA Code of Conduct

# ONLINE SESSIONS



▲ 27<sup>th</sup> February 2025  
Artiste Committee Fundamental  
Harmony Kit Launch



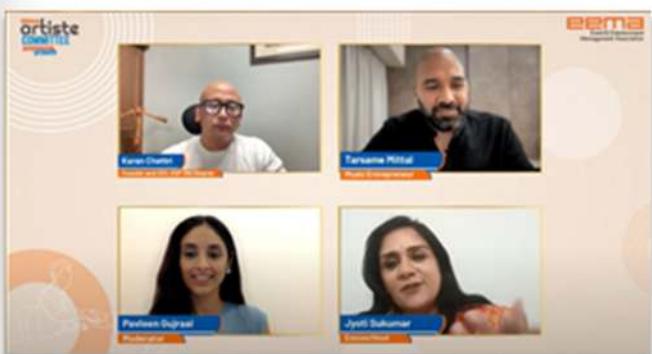
▲ 1<sup>st</sup> April 2025  
Successful Roll Out Of  
Membership Portal



▲ 31<sup>st</sup> May 2025  
Artiste Committee session on “Climbing the  
Social Ladder”



▲ 8<sup>th</sup> March 2025  
WeCare Webinar on “Beyond Tokenism”  
reiterating inclusivity, equality and  
safety at the Workplace



▲ 16<sup>th</sup> May 2025  
A session on “Art of Negotiation”  
by EEMA Artiste Committee



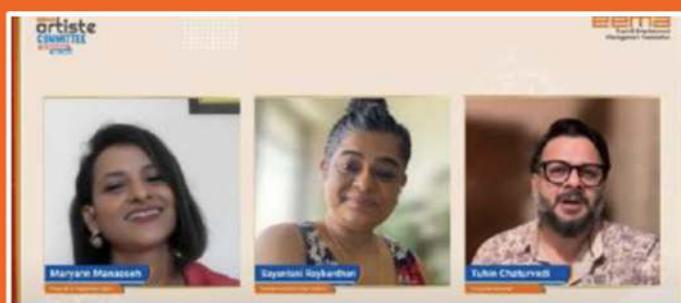
▲ 18<sup>th</sup> September 2025  
PoSH Reimagined Workshop  
for agency owners



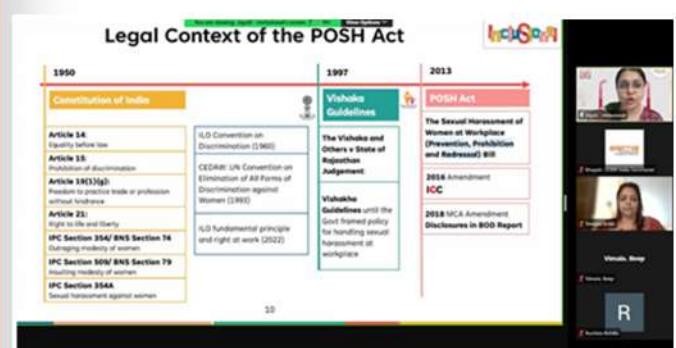
Z. MOHAMMED IRSHAD  
ASSEE BY ZMI

▲ 24<sup>th</sup> September 2025

Future Ready Series Session on  
“AI in Weddings”



▲ 26<sup>th</sup> September 2025  
Artiste Committee Webinar on  
“Time Management”



▲ 16<sup>th</sup> October 2025  
Mass Training Webinar on PoSH for  
Internal Committee (IC) Members



▲ **14<sup>th</sup> November 2025**  
Masterclass on “Event Project  
Management” for Mid &  
Junior Level Management



▲ **20<sup>th</sup> November 2025**  
Ariste Committee Webinar on  
“The Key is Within” Unlocking  
inner potential for personal  
& professional growth

## EEMA EVENTS



▲ 9<sup>th</sup> January 2025  
EEMA East Members  
Coffee Meet at Kolkata



▲ 24<sup>th</sup>-25<sup>th</sup> March 2025  
South Factor at Visakhapatnam



▲ 10<sup>th</sup>-12<sup>th</sup> April 2025  
East Conclave at Bhubaneswar



▲ 23<sup>rd</sup> April 2025  
COREA 3.0 at Bengaluru  
26 regional associations came together  
to launch the *Bharat Blueprint*



▲ 28<sup>th</sup> April 2025  
Punjab Members Roundtable in Chandigarh



▲ 8<sup>th</sup> June 2025  
Rajasthan Meet at  
Anantara Jewel, Jaipur



▲ 16<sup>th</sup> November 2025  
EEMA West Meet and Greet  
at One8 Commune, Mumbai

## EEMAGINE

EEMA's flagship convention brought global perspectives, industry insights, and recognition under one platform

▼ 1<sup>st</sup>-3<sup>rd</sup> August 2025



**EEMAX Awards**  
Celebrating excellence in the Experiential Industry  
▼ 3<sup>rd</sup> August 2025



# REWARDS & RECOGNITION

**Spotlight Awards**  
Recognising Vendor Partners  
▼ 24<sup>th</sup> May 2025



# COLLABORATIVE GROWTH



▲ **22<sup>nd</sup>-23<sup>rd</sup> May 2025**  
EEMA Leadership at 5<sup>th</sup> edition of  
Shows of India Conclave



▲ **31<sup>st</sup> May 2025**  
EEMA at AV-ICN Conference on  
“Powering the Future of Events”



▲ **20<sup>th</sup>-21<sup>st</sup> June 2025**  
Keynote Session at 16<sup>th</sup> edition of  
WOW Awards Asia 2025



▲ **25<sup>th</sup> August 2025**  
Formal signing of a Memorandum  
of Understanding (MoU) with  
FICCI FLO



▲ **3<sup>rd</sup> September 2025**  
EEMA's Collective Vision at  
EVENTSTHAN by FOREM



▲ **10<sup>th</sup> September 2025**  
EEMA at Event Curators Conclave  
at Chhatrapati Sambhajinagar by  
Aurangabad Event Managers Association



▲ 17<sup>th</sup>-18<sup>th</sup> September 2025  
Keynote Session at  
The Western Maharashtra Event Forum  
(WMEF) in Goa



▲ 9<sup>th</sup> October 2025  
Imaginarium 1.0 by EMAA at Guwahati



▲ 15<sup>th</sup> October 2025  
EEMA-FICCI FLO session on  
“Wedding as a Women-Led Economy”



▲ 13<sup>th</sup> November 2025  
EEMA at Soundscapes of India  
presented by IPRS



▲ 4<sup>th</sup> December 2025  
Addressing the Music Licensing  
issue at the EMAK event in Kochi

## SECRETARIAT AT WORK



52 weekly meetings held  
every Tuesday, at the EEMA Office



Spotlight Committee with the  
Secretariat team

“ One year of impact. Many more milestones to create together with our members, partners, and the industry. ”

**NEC 2024-26**