

KEY HIGHLIGHTS 2025



▲ 24th September 2025
Stakeholders Consultation on Music Licensing with DPIIT, Ministry of Commerce & Industry.

- Shaping Government Policy
- Member Empowerment
- EEMA Events
- Rewards & Recognition
- Collaborative Growth

**A BRIGHTER 2026,
THANKS TO STRIDES MADE IN 2025**

PROACTIVE ENGAGEMENT WITH GOVERNMENT



▲ **25th March 2025**

EEMA Wedding Council Meeting
Director General Tourism on
Wedding Tourism Strategy



▲ **21st July 2025**

Roundtable Meeting with
Shri. Kapil Mishra, Delhi Tourism Minister
to make Delhi the creative Capital



▲ **20th September 2025**

Meeting with Dr. Mansukh Mandaviya,
Union Minister, Youth Affairs &
Sports to rationalise stadium rentals



▲ **20th November 2025**

Ministry of Finance 2026-27
Pre-Budget Consultations



▲ January - March 2025

Addressing Mathadi extortion issues with Joint Commissioner, Mumbai Police followed by Meetings with Zonal DCPs

single-window portal

As live events industry gets bigger, single-window portal soon for clearances

Manash Pratim Gohain / TNN / Oct 20, 2025, 01:42 IST



NEW DELHI: Organisers of the Hornbill festival in Nagaland to Bihu in Assam, from Ram Leela in North India to Garba nights in Gujarat, musical concerts and cultural performances, among others, will no longer need to seek clearances from multiple authorities. Those organising live events will soon be able to go online to check venue availability, capacity, pre-approved licences, and get clearance within 15 days through a new

single-window digital portal being rolled out by the information and broadcasting ministry.

This was decided at the joint working group meeting — renamed Live Events Development Cell — this week to make event organisation in India faster, simpler and more transparent.

The cell brings together central ministries, nine state govts, leading industry associations and stakeholders under a common framework to streamline permissions, promote creative employment and establish India as a global live entertainment hub. "The portal, expected to go live by Oct-end, will provide end-to-end digital facilitation — from checking available venues and seating capacities to verifying pre-cleared licences and applicable tariffs," said senior I&B ministry officials, adding that this has been done to remove redundant permissions and overlapping approvals that have long delayed event organisation in the country.



▲ 16th October 2025

One of many meetings of the Live Event Development Cell under aegis of the Ministry of Information & Broadcasting for launch of Single Window Portal for Live Events



▲ 27th June 2025

Andhra Pradesh Tourism Conclave at Vijayawada



▲ 16th October 2025

Press Conference with Chief Minister of Delhi Smt. Rekha Gupta announcing Delhi as the creative capital

MEMBER EMPOWERMENT



▲ **23rd January 2025**
Harmony Meet Chennai



▲ **17th February 2025**
Harmony Meet, Hyderabad



▲ **28th February 2025**
Harmony Meet, Bengaluru



▲ **13th March 2025**
Future-Ready HR Workshop on
latest HR strategies



▲ **24th June 2025**
Presenters' Dialogue at Bhubaneswar



▲ **13th-15th July 2025**
2-day educational offsite at Goa for
EEMA member agency owners
and CEOs



▲ **22nd July 2025**
Inner Compass Session in Kolkata
to gain insights on regulating emotions

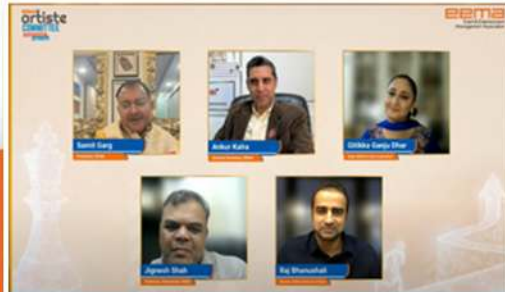


▲ **2nd August 2025**
Launch of Green Manual &
HSE Quick Reference Guide

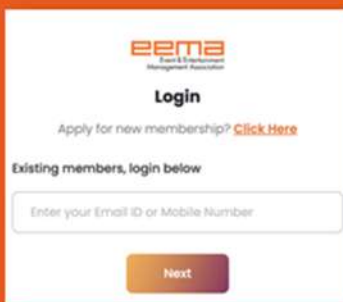


▲ **2nd August 2025**
Launch of EEMA Code of Conduct

ONLINE SESSIONS



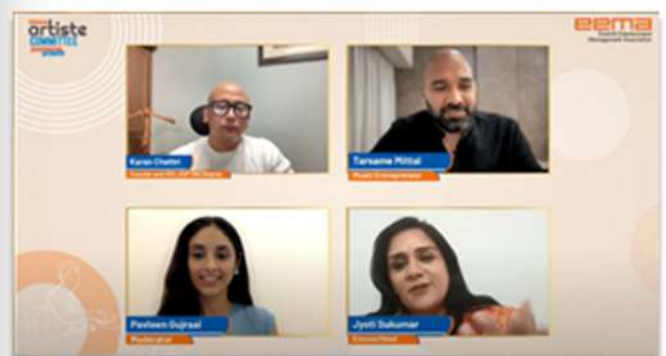
▲ **27th February 2025**
Artiste Committee Fundamental
Harmony Kit Launch



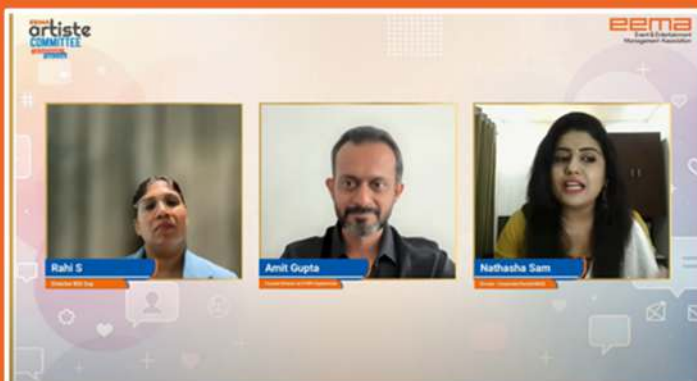
▲ **1st April 2025**
Successful Roll Out Of
Membership Portal



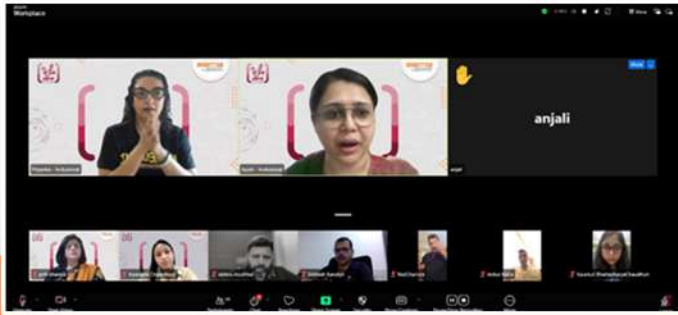
▲ **8th March 2025**
WeCare Webinar on “Beyond Tokenism”
reiterating inclusivity, equality and
safety at the Workplace



▲ **16th May 2025**
A session on “Art of Negotiation”
by EEMA Artiste Committee



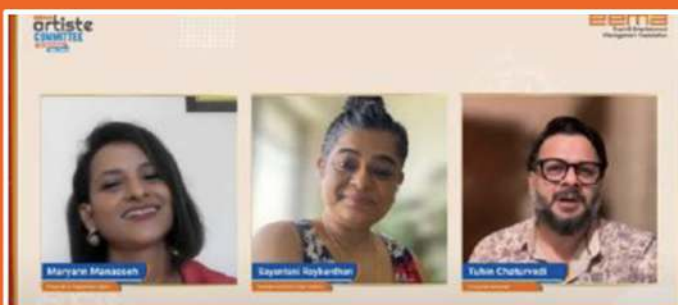
▲ **31st May 2025**
Artiste Committee session on “Climbing the
Social Ladder”



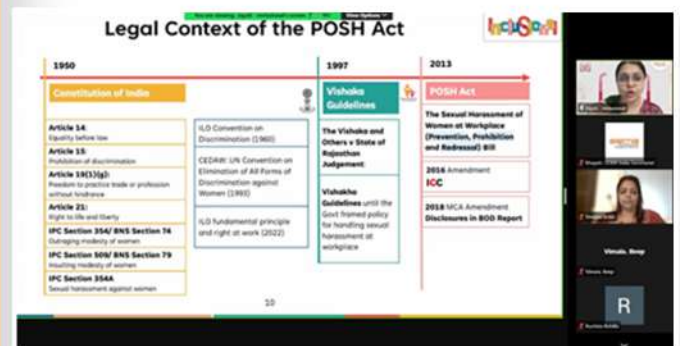
▲ 18th September 2025
PoSH Reimagined Workshop
for agency owners



▲ 24th September 2025
Future Ready Series Session on
“AI in Weddings”



▲ 26th September 2025
Artiste Committee Webinar on
“Time Management”



▲ 16th October 2025
Mass Training Webinar on PoSH for
Internal Committee (IC) Members



▲ 14th November 2025
Masterclass on “Event Project
Management” for Mid &
Junior Level Management



▲ 20th November 2025
Ariste Committee Webinar on
“The Key is Within” Unlocking
inner potential for personal
& professional growth

EEMA EVENTS



▲ **9th January 2025**
EEMA East Members
Coffee Meet at Kolkata



▲ **24th-25th March 2025**
South Factor at Visakhapatnam



▲ **10th-12th April 2025**
East Conclave at Bhubaneswar



▲ **23rd April 2025**
COREA 3.0 at Bengaluru
26 regional associations came together
to launch the *Bharat Blueprint*



▲ **28th April 2025**

Punjab Members Roundtable in Chandigarh



▲ **8th June 2025**

Rajasthan Meet at
Anantara Jewel, Jaipur



▲ **16th November 2025**

EEMA West Meet and Greet
at One8 Commune, Mumbai

EEMAGINE

EEMA's flagship convention brought global perspectives,
industry insights, and recognition under one platform

▼ 1st-3rd August 2025



EEMAX Awards
Celebrating excellence in the Experiential Industry
▼ 3rd August 2025



REWARDS & RECOGNITION

Spotlight Awards
Recognising Vendor Partners
▼ 24th May 2025



COLLABORATIVE GROWTH



▲ **22nd-23rd May 2025**

EEMA Leadership at 5th edition of Shows of India Conclave



▲ **20th-21st June 2025**

Keynote Session at 16th edition of WOW Awards Asia 2025



▲ **3rd September 2025**

EEMA's Collective Vision at EVENTSTHAN by FOREM



▲ **31st May 2025**

EEMA at AV-ICN Conference on "Powering the Future of Events"



▲ **25th August 2025**

Formal signing of a Memorandum of Understanding (MoU) with FICCI FLO



▲ **10th September 2025**

EEMA at Event Curators Conclave at Chhatrapati Sambhajinagar by Aurangabad Event Managers Association



▲ **17th-18th September 2025**
Keynote Session at
The Western Maharashtra Event Forum
(WMEF) in Goa



▲ **15th October 2025**
EEMA-FICCI FLO session on
“Wedding as a Women-Led Economy”



▲ **4th December 2025**
Addressing the Music Licensing
issue at the EMAK event in Kochi



▲ **9th October 2025**
Imaginarium 1.0 by EEMA at Guwahati



▲ **13th November 2025**
EEMA at Soundscapes of India
presented by IPRS

SECRETARIAT AT WORK



52 weekly meetings held
every Tuesday, at the EEMA Office



Spotlight Committee with the
Secretariat team

“ One year of impact. Many more milestones to create together with our members, partners, and the industry. ”

NEC 2024-26