

MINUTES OF THE 1st NEC Meeting 2024-2026

Venue	Zoom Meeting	Date	6 th September 2024
Subject	National Executive Council Meeting	Time	1130 to 1330 hrs
Attendees	<ol style="list-style-type: none"> 1. Samit Garg, President 2. PVN Vidyasagar, Executive Vice President 3. Ankur Kalra, General Secretary 4. Taranbir Sahni, Secretary 5. Jagmohan Singh, Treasurer 6. DV Vinod Gopal, VP South 7. Sonu Nanda, VP East 8. Harshal Kothari, VP West 9. Ravi Mehta, Joint Secretary West 10. Sanjay Agarwal, Joint Secretary East 	<p>EEMA Secretariat :</p> <p>Absent</p>	<p>Tushar Malik Ankita Mukherjee</p> <p>Ruchin Kohli, VP North</p>

Welcome by GS

GS Ankur Kalra Welcomed all the NEC members to the first NEC meeting for the term 2024-26. Key Objectives of this meeting was to introduce all new members to each other, discuss vision and work towards reaching a common agenda. The Meeting to be brought to order by GS, he invited the president to give the opening remarks as well as a vision for the new term 2024-26.

Opening Remarks by the President, Samit Garg:

The President congratulated all the new office bearers and thanked them for becoming part of the new NEC. He requested each of the members to list their vision & wish lists individually.

Update by GS, Ankur Kalra:

The GS began his update by providing a financial update of EEMAGINE 2024 as he was serving as treasurer during that time. Some Key Highlights are given below

- Total Collection of all elements put together was in the region of Rs 2.62 Cr
- Total Expenses for all elements put together were also in the same region.
- The event was at a break-even point financially with a very small variation between the income and the expenses. Less than 3 lacs – final accounts were still being compiled and would be finally closed by the end of September 2024.
- Major pending dues are from Govt of Pondicherry & Taj Hotels

Other Updates: Mr Siddharth Ganeriwala would continue to take care of social media till such time that EEMAGINE posts are being amplified. The process should be completed within the next 2 – 3 weeks post which he would provide a handover to the new committee.

Note by the President, Samit Garg: Proposed to align a meeting with Secy & GS to discuss the way forward for social media. Some new strategies & methodologies need to be incorporated.

Key Discussion Points - Vision and Agenda for New Term

GS Ankur Kalra outlined 4 key pillars for the NEC - Efficiency, Accountability, Inclusivity and providing Value to Members.

Plan for the Secretariat to be more Efficient

1. Organize and centralize all of EEMA's data and records over the years
2. Streamline systems & processes
3. Hire an operations manager and creative resources
4. Empower the zonal managers
5. Implement HR guidelines and MIS reporting
6. Ready to access templates for members

GS also presented comprehensive plans focusing on

- Improving Secretariat efficiency through better data management, MIS sheet, staffing, and processes (HR Guidelines & system & Templates).
- Doing atleast 1 NEC meeting each month and central sheet to be maintained for all focus areas and people leading those areas
- Creating a Common Minimum Agenda within 1 month with the help of all members and ensuring that it is adhered to throughout the coming term.
- Each NEC member to take ownership of one or two tasks only and ensure that the same are delivered with the help of the committees / secretariat
- Focusing on Efficiency, Accountability, and Inclusivity & Tangible value to members by providing an empowered tech platform where they can access all the data & by building all kinds of CRM.
- Create an EEMA charter or a pledge & get it signed by the members.
- Newsletter to be planned to be shared monthly / bi monthly
- Open house for all the members once every 3-4 months' time.
- One event in every zone in every quarter where a large part of the cost will be covered by sponsorship.
- The IPs of EEMA need to be resurrected & replicated in each zone & 1 fixed virtual workshop monthly. Eg Presenter Dialogues, Gurukool, Eduposium etc.
- Enhancing member value through workshops, training programs & technology platform
- Creating working groups and committees for various initiatives & creating a larger working committee (NWC) apart from NEC with the help of members.
- Increasing engagement with government, clients, and educational institutions

EVP, Sagar Pingali highlighted:

- Focusing on the education ecosystem for event management on one platform.
- Driving regional memberships and participation all across from the ecosystem.
- Proposed an initial seed capital of 25% of the current membership collection for planning the zonal activities.
- Activating silent states like Uttarakhand, Chhattisgarh etc.
- Organizing regional spotlight (May & June) and national spotlight awards (July)

Secretary, Taranbir Sahni emphasized:

- Improving communication between NEC and stakeholders
- Focusing on tech, social media, and webpage improvements
- Strengthening the secretariat with refined legalities, processes & systems & more autonomy for the future.
- Expanding membership to include live event properties & MICE Agencies
- Generate more revenue with the help of the Secretariat
- Annual Calendar for all events and have a road map
- Conduct Workshops and training programs to add value to EEMA members
- Create EEMA certified partner programs

Recommendation suggested by President, Samit Garg: The President Suggested that we need to focus on 3 to 4 large Agenda and achieve positive results in the same.

- We need to become more 360-degree in our approach & outreach
- Value to members: To plan more aspirational & formidable plans.
- Fundraising: One of the key responsibilities of the Treasurer will be to raise funds, to create a proper budget at the beginning of the year with a plan to generate funds.

Regional Initiatives and Updates

VP West Harshal Kothari along with JS West Ravi Mehta

- Plans for state-wise meetups to drive membership
- Proposal for member-led IPs in partnership with EEMA
- Focus on creating sponsorship opportunities every year.
- Requested for budget allocation to the West Zone to facilitate regional initiatives

VP East Sonu Nanda along with JS East Sanjay Agarwal

Sonu Nanda thanked the entire NEC for participation and support in EEMAGINE 2024 Kolkata

- Planning EEMA Gurukul
- Activating more states like Assam and Odisha.
- Planning government engagement in Kolkata
- Focusing on education initiatives and presenter meets
- East conclave in Bhubaneswar in January

VP South DV Vinod

- Target to reach 400 members in 2 years
- Organizing two South Factor events and spotlight awards
- Challenges with regional associations not supporting EEMA
- Government Event in South zones.
- Proposed to allocate 50% of the new membership annual fee to the south.

Membership and Finance Discussions

- Proposal to allocate 25% of membership fees collected to the respective zones
- Need for creating annual budget and fundraising plans
- EVP Sagar Pingali proposed that artists / anchors who performed on stage at EEMAGINE should be refunded their registration fee and hotel expenses. GS Ankur Kalra noted that this was not discussed or agreed upon by the then NEC in any of the meetings prior to EEMAGINE and should be done only with a unanimous decision of the NEC.

Future Plans and Event Discussions

- Sagar Proposed that EEMAGINE 2025 could be planned at Hyderabad as there was a proposal from HICC / Novotel to host it, the other option that could be explored was that of Goa.
- The matter would be deliberated upon in upcoming NEC meetings.

Key Takeaways

- Focus on efficiency, accountability, inclusivity, and tangible value for members
- Need to create a common minimum agenda within 1 month incorporating inputs from all zones
- Emphasized the need for individual NEC members to take on larger responsibilities and lead specific initiatives

- Plans to strengthen the secretariat, improve data management, and enhance member engagement
- Discussions on regional initiatives, spotlight awards, and fundraising strategies
- It was clarified that going forward Chattisgarh would be a part of the West Zone and all members from that region would be considered in the West Zone only.

Next Steps

- Create a common minimum agenda within 1 month
- Organize a physical NEC meeting in Delhi in September followed by dinner
- Finalize annual budget and fundraising strategies
- Form working committees and allocate responsibilities to NEC members
- Announce new initiatives and committee members for zones

Remarks by President, Samit Garg:

The President congratulated new members who have joined the NEC and thanked those who are continuing their service to the Industry.

- His key focus areas for the term are:
 1. Improving EEMA's reputation and engagement, especially with the government.
 2. Fundraising and ensuring adequate funds for EEMA's activities and causes.
 3. Increasing engagement and participation of women entrepreneurs and employees in the industry.
 4. Ensuring EEMA has an efficient and robust secretariat in place.
- President mentioned that he has a long list of ideas and requests from members/volunteers that he wants to discuss and prioritize.
- President emphasized that each NEC member should take on specific larger responsibilities as part of their KRAs, rather than just participating in meetings.
- The President prioritized finalizing the working committees soon and ensuring that each committee has at least 1 NEC member as part of it

Closure of Meeting by GS, Ankur Kalra

GS Ankur Kalra closed the NEC meeting stating that the next meeting to held physically in Delhi within a months time as per availability of the President Samit Garg and other NEC members